



Biennale des bewegten Bildes

29 November – 3 Dezember, 2017

Frankfurt am Main

B3 Film Program – Moving art from 15 countries

This year's program of films at the B3 is so convincing thanks to its multiple premieres and successfully told stories. Viewers can look forward to works by big names like Guillermo del Toro, Todd Haynes, Martin McDonagh and Julian Rosefeldt, but also dedicated auteur cinema, for example from Iran and Israel. All of the works included in the B3 film program address the over-arching theme "ON DESIRE" in different ways. A total of 15 films – including six premieres – from Germany, Belgium, France, the UK, Israel, Iran, Canada and the US are being held up for scrutiny by visitors and the competition jury. The range of themes spans poetic love stories, longing for salvation, cannibalism to queer identities in the North American punk scene.

In addition, 15 works from 12 countries (Austria, Denmark, France, Germany, Hungary, Israel, Japan, Portugal, Russia, Switzerland, the UK, and the US) were selected for the shortlist for the short-film competition – from a total of 250 submissions.

Director Giulio Ricciarelli (chair), actor Johann von Bülow and US-based curator Kelly Gordon made up the jury for the two competitions this year.

British director Liam Young ("In the Robot Skies") is presenting two current shorts outside of the competition. "Where the City Can't See" is the first fiction film to be shot entirely using laser scanners. "Renderlands," a mixed reality film, is about the phantasy life of a young man working on an Indian render-farm

The awards ceremony for the short and feature films will take part on December 3, 2017 from 7 p.m. at Cinema Frankfurt.

B3@VR: Art seen through virtually tinted glasses

The B3 focus on "Virtual and Augmented Reality" looks at new forms and formats of filmed narratives in virtual reality. As part of this, B3 presents groundbreaking productions from the media film, art and games, as well as immersive pieces.

Two VR cinemas, fitted out by B3 partner Evrbit, promise to provide an especially immersive treat. Viewers will be able to watch the film using VR goggles and in sync with the sound coming from the cinema speakers, both at the festival center FOUR Frankfurt (Junghofstraße 5-9), as well as at festival cinema Cinema Frankfurt (Rossmarkt 7).

No less than ten VR films are competing for the "best film" award in the VR category. With entries from Germany, France, Italy, Korea and the US, including five films that are premiering in Germany.

Furthermore, Franco-German culture TV channel ARTE is curating four immersive works from the ARTE360 app that address the B3 topic "ON DESIRE". Freedivers encounter sperm

whales and dolphins, and painter Paul Gauguin takes viewers on a journey to Tahiti and into some of his most famous paintings. Meanwhile, “Aliens VR” is devoted to the mystery of extraterrestrial life, and “Alteration” takes a closer look at artificial intelligence.

B3@FRAVR

How can VR be used to develop new cultural fields or economic segments, what does it mean for gamification projects and does Germany offer adequate training opportunities? On November 30, FRAVR will bring together decision-makers from the gaming industry, technology companies and other areas of the creative economy with leading VR experts in order not only to discuss these and additional questions, but also to answer them as best they can. The specialist conference on the potential of virtual reality in the games and entertainment industry, which this year is taking place in the context of the B3 Biennial of the Moving Image in terms of both timing and location, primarily addresses a B2B audience. It is an initiative of gamearea-FRM.

Fulldome: Welcome to the holodeck

The B3 is offering a very special immersive experience that can be shared: the Fulldome Film. Expansive projections onto a 360° dome engulf viewers, allowing them to plunge into breathtaking worlds. The B3 dome will be showing eight international programs of contemporary immersive art and short films that bring the virtual realities we all have in our heads – inner imagery, desires, thoughts, feelings, imaginings, in short: virtual worlds – to life. A total of 39 films from 11 countries will be presented (Austria, Canada, Finland, Germany, Hungary, Iceland, Japan, the Netherlands, Poland, Thailand and the UK).

B3 2017

The B3 Biennial of the Moving Image takes place for the third time across the core dates of November 29 to December 3, 2017 with the B3 feature exhibition running until December 20, 2017. The aim of the Biennale is, on the one hand, to create a broad-based, interdisciplinary and genre-spanning alliance for the moving image, and on the other to offer the international creative and culture economy an overarching platform for exchange and business.

The Offenbach University of Art and Design (HfG) is official organizer of the B3 Biennial of the Moving Image.

The B3's major partners are FOUR Frankfurt, Canon, satis&fy, evrbit and WiSag. The cooperation partner is Schenker Technologies GmbH. The event is supported by the Hessen Ministry for Science and the Arts (HMWK), the Hessen State Institute for Private Radio and New Media (LPR Hessen) and the City of Frankfurt/Main. The sponsors of the B3 are the Frankfurt Rhine Main Culture Fund, HessenFilm und Medien, Creative Hub Frankfurt, Frankfurt Economic Development, Sparda Bank, Frankfurter Sparkasse 1822, DVAG, and Sylvia and Friedrich von Metzler. International cooperation partners include the Central Academy of Fine Arts Beijing (CN), the College of Design & Innovation at Tongji University Shanghai (CN), Sichuan Institute of Fine Arts Chongqing (CN), Zurich University of the Arts (CH), the Center for Collaborative Art and Media at Yale University (USA), and Laval Virtual (F).

Press contact

Susanne Tenzler-Heusler,

tel. 0173 378 66 01

tenzler-heusler@b3biennale.com

www.b3biennale.com